

Why list on Vrbo?



Vrbo is top of mind for millions of travelers searching for their perfect vacation rental. With over two million properties worldwide, our travel platform provides an engaged, high-value audience that's ready to book.

- **Attract high-value travelers** Large groups can help you drive more revenue. 65% of Vrbo guests are families and groups of friends.*
- **Ramp up earnings** Vrbo guests spend more and book longer stays than on competitor travel websites.**
- **Expand your reach with global exposure** Your software's integration automatically distributes your listings across our websites globally. Your listings are also eligible for distribution across relevant Expedia Group™ websites that receive 100 million daily searches on average.

Take advantage of our seamless integration with your property management software.



Save time and money.

Your rates, availability, bookings, and more update dynamically from your software to our travel platform, eliminating tedious and time-consuming tasks.



Access specialized support.

From integration support to performance consultations with market-level insights, we have a dedicated team to help optimize your experience on Vrbo and other Vrbo brands.



Manage your business your way.

Control pricing, calendars, cancellation policies, and more for your listings on our marketplace.



Ready to get started? Learn more about integrating your property management software with us today.